



**INDIGENOUS
TOURISM BC**

MEDIA STORIES.



ABOUT INDIGENOUS TOURISM BC

Indigenous Tourism BC is proud to support the development and promotion of British Columbia's diverse assembly of Indigenous tourism experiences. The non-profit organization offers resources for Indigenous entrepreneurs and communities who are launching or already operating tourism businesses, providing a wealth of training, networking opportunities and co-operative marketing programs. By working closely with tourism, business, educational and government organizations, ITBC helps local businesses bring to life impactful cultural experiences while ensuring growth and sustainability of this key industry.

STORY THEMES

ARTS & CULTURE

Art and artifacts are alive in Indigenous culture – embodied and expressed by the living people, who carry the knowledge of their ancestors and share it with you, year-round.

CULINARY & WELLNESS

Restore your spirit with a soak in sacred waters. Pamper yourself with contemporary professional treatments at an Indigenous-owned spa. A profound relationship to the land spanning generations, has given Indigenous people insight on the connections between sensory experiences and places of deep healing.

WILDLIFE AND NATURE

Remember your place in the circle as you respectfully enter grizzly bear sanctuaries in remote areas of BC or travel quietly in a canoe to view the spectacle of the salmon runs. Get closer to the wild than ever before with Indigenous hosts and the assistance of their intimate knowledge of the land and its four-legged, winged, and finned inhabitants.

OUTDOOR ADVENTURE

Time spent in the wilderness is never wasted. For Indigenous peoples, activities on the land are opportunities to share stories, collect food and medicine, and receive the beautiful return from creation.

EVENTS

Open yourself to immersive experiences and cultural learning as a welcome guest at Indigenous feasts, performances, workshops, and storytelling sessions. Weave, dance and dine in celebration of Indigenous diversity in British Columbia.

WHERE TO STAY

Indigenous-owned accommodations in BC welcome you to rest or host your event in meaningful spaces that celebrate Indigenous culture and community. A variety of comfortable and unique Indigenous accommodation options provide amenities and styles to suit all tastes.

CONNECT WITH US





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NEW INDIGENOUS

DESTINATIONS IN BRITISH COLUMBIA



EXPERIENCE THE PRISTINE WILDERNESS OF VANCOUVER ISLAND IN BAMFIELD HUU-AY-AHT NATION

Destination Highlights: West Coast Trail • Upnit Lodge • Hacas Inn • Pachena Bay Campground • Kiiixin Tours • Cultural Tours • Lodging • Campground

The West Coast Trail, world-class fishing, and spectacular wildlife right out your backdoor, the HUU-ay-aht Nation aims to provide guests with an exciting and unique travel experience rooted in Indigenous culture and traditions. Whether you choose to stay in the rustic Upnit Lodge or find yourself on the sandy beaches of Pachena Bay Campground, you will be sure to enjoy true pristine wilderness on the west coast of Vancouver Island.



WELCOME TO THE END OF THE ROAD: KLA AH MEN (LUND) TLA'AMIN NATION

Destination Highlights: Lund Resort at Klah ah men • Gateway to Desolation Sound • Marina • Guided/Cultural Boat Tours • Kayaking • Hiking • Gallery

Welcome to the end of the road: Klah ah men (Lund), British Columbia, is the northernmost town on the Sunshine Coast and also Mile 0 of Highway 101. A small seaside village, Klah ah men was a major gathering place for the Tla'amin people. They utilize the Salish sea for food gathering, hunting and to connect with neighbouring nations. Today, Klah ah men continues to be an important hub culturally where storytelling and sharing traditions of the Coast Salish people is as critical today as it was long ago.



DISCOVER UNTOUCHED BEAUTY IN THE NASS VALLEY NISGA'A NATION

Destination Highlights: Four Nisga'a Villages • Lodging • Hot Springs • World-class Nisga'a Museum • Petroglyphs • Bear & Whale Watching • Smokehouse Visits • Carvers & Other Artists • Elder & Youth-Hosted Walking Tours

Located on BC's rugged Northwest Coast and home to the Nisga'a people, these lands are blessed with soaring mountains, dramatic lava beds, picturesque fjords and powerful rivers. The natural beauty of the Nisga'a lands is complemented by the Nation's rich cultural traditions. Whether you choose to soothe in the sacred waters of the hot springs or hike the Nisga'a Memorial lava bed park, the Nass Valley is full of adventures for guests to discover.



MEDIA CONTACT INFORMATION

Samantha Rullin | Stakeholder and Marketing Coordinator
E: Samantha@IndigenousBC.com T: 778.886.1191